October 14, 1951

Mr. Stewart Bennett
Radio Station WVBR
Willard Straight Hall
Ithaca, N. Y.

Dear Stewart:

I received your telegram regarding the Yale-Cornell game broadcast, and am glad to hear that you will carry the game.

I suggest that you order your phone line from WVBR to the WYBC local loop in New Haven, saving a $7.50 installation charge.

Game time is 2:00 and we will be on the air with preliminary color and lineup at 1:45-00. The studio will patch your line direct to Yale Bowl and we will commence a feed for line checks and levels at 1:30.

I will send you a copy of the game procedure sheet on Tuesday, so that you should have it by Thursday at the latest. We are planning to carry the game sponsored by Philip Morris, breaks every half hour for ten seconds cued with "This is the Ivy Network".

If the above arrangements are satisfactory, I will include them in the game procedure and send it out in a couple of days.

If there is anything else we can do for you, please let me know.

Cordially yours,

David S. Robinson

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